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BOOK REVIEW

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Iain McGilchrist, The master and his emissary:the divided brain and the making of the Western world(New Haven and London: Yale University Press, 2010)

Rupert Read

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Besides being a brilliant work, this book is an event. McGilchrist lays out a startling, 11 novel account of the importance of the right hemisphere of the brain, and what is 12more, he turns this into a gripping and dizzying account of the trajectory of the whole 13 of human (but especially of western) civilisation and offers, in the course of this, the 14most powerful argument penned by any living author of the importance of the arts and 15humanities (including philosophy, properly understood, the social studies and 'les 16sciences humaines'). This is an argument-helpfully, by a scientist-for how and why 17the arts and the humanities offer a quite different and hugely important way of 18 visioning (and reclaiming) our world and for why we cannot rely on science to do this, 19because trusting science too much is the very root of the problem. The imperial 20takeover of the world by the scientistic world-picture that naturally emerges from the 21left hemisphere of the brain, once it is off the leash, is what is diagnosed in the title of 22the book. 23

The 'master' of the title is the brain's right hemisphere and the 'emissary', the left. 24McGilchrist's basic thesis is that most neurological events and processes need to 25begin in the right hemisphere with its ability to see what is new, and end there too, 26since this is where we are able to relate, vitally, humanly and as a part of a whole(s). 27His idea (borrowing his metaphor from an ancient Chinese myth) is that the left 28hemisphere is essentially there to be the right hemisphere's servant or emissary, but 29that the left hemisphere, with its obsession with analysis and its tendency to denial, 30 has usurped the leading role and no longer relinquishes the power assigned to it for a 31specific purpose. Hence, McGilchrist suggests the master has been ever more 32betrayed by its emissary, especially over the last 200 years. 33

It is crucial to appreciate that McGilchrist is not committed at all to the probably 34 ill-founded view that the two hemispheres are precise locations for different *things* or 35 even different *activities*. That idea, he nicely suggests, was *itself* an overly left-36 brained idea. Rather, as McGilchrist carefully explains, with reference to a wealth of 37

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Yale University, New Haven, CT, USA e-mail: r.read@uea.ac.uk experimental and clinical evidence, the hemispheres are distinctive for their ways of 38 seeing, their *styles*, the *kind* of world they present. 39

McGilchrist sees the (increasingly dominant) left hemisphere worldview as seeing 40 the world as if from the perspective, as we might put it, not even of a brain in a vat, 41 but of a left hemisphere of a brain alone in a vat. We are in danger, then, of being 42 even worse off than Descartes would have it. 43

Here is a typical passage, taken from the latter part of the book, which gives a 44 sense of the scale of McGilchrist's ambition and of the impressively original delivery 45 of his thesis: 46

"[W]hat if the left hemisphere were able to externalise and make concrete its 48 own workings-so that the realm of the actually existing things apart from the 49mind consisted to a large extent of its own projections? Then the ontological 50primacy of right-hemisphere experience would be outflanked, since it would be 51delivering, not 'the Other', but what was already the world as processed by the 52left hemisphere. It would make it hard, and perhaps in time impossible, for the 53right hemisphere to escape from the hall of mirrors, to reach out to something 54that truly was 'Other' than, beyond, the human mind. // In essence this was the 55achievement of the Industrial Revolution." (p.386) $\frac{56}{57}$

Building on broadly Heideggerian thinking here. McGilchrist takes the measure 58of the world-picture that the left hemisphere has delivered to us. The re-grounding 59that the right hemisphere could bring, by way of for instance of reconnecting us to 60 living things and to each other (whether through being in and with nature, or, as 61 McGilchrist himself tends to suggest most often elsewhere in the book, via the arts 62or via religion) gets lost in such a world-picture. The left brain tends to relate 63 principally to machines and lifeless things, whilst the right brain focuses on the likes 64of living things. Our living and breathing in a sea of the latter rather than the former 65becomes, according to McGilchrist, increasingly difficult, a possibility increasingly 66closed off to us, as the left hemisphere changes our understanding of the Earth itself 67 so that it comes to seem something like a 'standing-reserve' of 'resources'-one 68 giant filling-station, to employ Heidegger's terrifyingly apposite metaphor-and, 69 moreover, one increasingly and actively patterned into the form of invariance, of 70mechanism, of straight lines, of lifelessness and at best (!) of 'management' of all 71this and of 'nature' itself. 72

The fabric of the world is becoming fabricated, such that even the mirror 'of 73 nature' no longer appears natural to us. 74

This book seems to be regarded as controversial. ¹ But perhaps it is not surprising 75 that those stuck in the diseased condition that it is diagnosing would find it hard to 76 accept, even though its scientific credentials seem pretty impeccable.² The book goes 77 against the current grain. The forces of the left hemisphere, which are currently 78 culturally hegemonic, would evidently resist it and indeed would probably find it 79

¹ For example, Anthony Grayling somewhat slated it, in *The Literary Review*: www.literaryreview.co.uk/ grayling_12_09.html. This is somewhat ironic, given the magnificent defence mounted in the book of the humanities, when juxtaposed with Grayling's attempted launch recently of his own *New College of the Humanities*; it seems to me that Grayling hasn't got the hang of McGilchrist's book.

² At least it is worth noting that the book has been much praised by neuro-scientists as diverse as Ramachandran, Panksepp, Hellige, Kesselring, Schore, Bynum, Zeman, Feinberg, Trimble and Lishman.

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profoundly hard to understand at all. As already intimated above, McGilchrist 80 suggests that the very way we come to understand the right and left hemispheres is 81 itself among the topoi crucially distorted by our left-hemisphere-dominated 82 worldview. Witness, for instance, the way that the right hemisphere has long been 83 deemed the 'minor' hemisphere in much of the scientific literature (a habit which 84 McGilchrist delightfully pillories early in the book.). McGilchrist argues that there is 85 a spiralling 'dialectical' relationship between the way in which our brain both limits 86 and facilitates the way we 'take' the world and between the way that the world's 87 (changing) nature influences but can constrain the way in which our brain is and thus 88 the way in which our brain both limits and facilitates. 89

Nevertheless, one may justly hope that the 'foundation' of the work, in neurology, 90 may offer an unusually useful bridgehead, a way into our culture and in particular 91 into the world of science, that most such defences and articulations of humanity have 92 typically lacked, however much they may have coveted it (e.g. Hegel). Though, as 93 we shall see, McGilchrist's impressive command of the field and authority as a neurologist and psychiatrist is perhaps a double-edged sword. 95

The master and his emissary is a work of extraordinary erudition. McGilchrist 96 seems to be a polymath, who has managed to feel his way into a vast array of 97 different 'literatures'. The book's bibliography is so huge that the publishers excised 98 most of it in the hard-copy version, so that one must go online to find the full 99 bibliography to check many of the references. One influence is Lakoff and Johnson; 100McGilchrist leans on their account of metaphor and its implications in Philosophy in 101the flesh. (This is certainly congenial to me, though, like McGilchrist, I would 102suggest we need to draw a veil over their grandstanding scientific imperialism in that 103work.) I also warmed to McGilchrist's *hostility* to much 'Cognitive Science': He 104gives a powerful argument against the disastrous and ubiquitous 'information-105processor' metaphor for the mind, in the first part of his book. He shows how 106 'information' as a concept suits only the left hemisphere, not the right, so that this 107 model of the mind cannot accommodate any of the strengths of the right hemisphere. 108 Again McGilchrist is suggesting, in effect, that the brain that mainstream Cognitive 109Philosophy has put into its imaginary vats is only half the brain—and not even the 110most crucial half. 111

Besides this important work on metaphor, McGilchrist finds his greatest allies 112 among phenomenology, and Heidegger in particular. These are explored in a novel 113 way in the first half of the book. McGilchrist frequently plays emissary to 114 Heidegger's master in this book. 115

I mean that metaphor in a tongue-in-cheek way, just to raise perhaps a wry and 116friendly smile; but I also mean it somewhat in earnest. I had a niggling sense, 117 repeatedly, as I read this book, that McGilchrist's way of working is at times rather 118 *less* 'right-hemispherical' than is that of his great heroes, whom he explicates, often 119grippingly, in the course of the work: Wittgenstein, Nietzsche, Scheler, Merleau-120Ponty, Heraclitus, Goethe, Wordsworth, Blake and (above all) Heidegger. (Among 121living writers, Cutting and Sass are also key influences. I'd add parenthetically that 122McGilchrist would also benefit from fellow-travelling with our leading contempo-123rary philosopher of the implicit, Eugene Gendlin, whose work will be known to 124many readers of this journal.) To give a key instance: There is an obvious danger 125(one that McGilchrist is not unaware of) that his neuro-story involves a homuncular 126

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fallacy. For most of the book, McGilchrist writes almost as if the left and right 127 hemispheres really were separate people, with intentions, wills, personalities, etc. 128

True, McGilchrist makes this point focal himself, on pages 98–99 of his book; it129is not as it he is naïve about the worry I am stating here. But, nevertheless, it seems130to me that the extent to which McGilchrist continues to rely on this 'model' could be131dangerous. I think that it risks occluding the very (holistic, etc.) insights that he132wishes to underpin.133

Similarly, some of the other 'evidence' (besides that from lesions, shutdowns of 134 one hemisphere or another, etc.) that McGilchrist cites with approval is (ironically) 135 itself questionable *once* one takes right-brainedness (and thus the *unity* of the person) 136 seriously enough. 137

Here are some more examples of potential covert over-'left-brainedness' in 138 McGilchrist's own approach, taken from his treatment of Wittgenstein and related 139 areas of philosophy: 140

- In his Wittgenstein, McGilchrist leans heavily, explicitly, on P.M.S. Hacker. But, 141 Hacker's Wittgenstein, I have argued elsewhere,³ is much more of a scientistic 142 thinker, whose fulminations against cognitive science and cognitive neuro- 143 science turn out to hide a deeper collusion with their agenda and a failure to 144 appreciate the nature of Wittgenstein's 'apophatic' discourse. 145
- McGilchrist takes Cantor's work on infinity to be an instance of the left brain 146 deliberately undoing itself and showing the way toward the insights of the right 147 brain (see, e.g. page 136). This, however, was not at all how Wittgenstein saw 148 Cantor's work. He saw it as creating a disastrous new would-be 'paradise' for 149 mathematical theorists to play around in pointlessly, and so to avoid the real 150 issues.
- McGilchrist (see, e.g. page 88) takes 'ToM' (the Theory of Mind approach to 152mentality in general and to autism in particular) to offer support for his 153arguments. But, Wittgenstein-influenced ethnomethodologists (such as Ivan 154Leudar, Alan Costall, Wes Sharrock and Jeff Coulter) have argued effectively to 155the conclusion that ToM manifests a scientistic failure to look at the quiddities of 156the phenomena of mentation and conduct. I would, in fact, go so far as to say that 157ToM is the very disease of which takes itself to be the cure: It is exactly the kind 158of 'explanation' of our mindedness and our sociality that one would expect a 159high-functioning autist (basically, someone thoroughly stuck in their left-brain) 160to come up with. Thus, it is troubling that McGilchrist seems to treat ToM as a 161relatively unproblematic *resource* for his argument, when it ought to be rather a 162topic for it. (This is all the stranger, given that the wonderful points that 163McGilchrist himself makes about the phenomenology of time, e.g. on page 76, 164are themselves applicable against ToM-style thinking.) 165

Moments like these led me to worry that McGilchrist may be feeding us with neuroscience and with related phenomena and ideas in a way that risks keeping us within a 'left-brain' worldview to too great an extent, by preventing us from staying with our own experience. By treating the processes of thinking and being as if they 169

³ See, e.g. *Whose Wittgenstein*?, co-authored with Phil Hutchinson: In *Philosophy* 80 (2005), p.432–455 http://www.jstor.org/pss/4619665.

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s McGilchrist stay 170

were agents, by reifying 'the right brain' and 'the left brain', does McGilchrist stay too close to the very perspective that he wishes to challenge? My worry here was 171undergirded by moments (such as at pages 155 and 171) at which it seemed to me 172that McGilchrist's coolness toward ordinary life, ordinary language and everyday 173certainty manifested a failure to pick up on these crucial aspects of Wittgenstein's 174project, which arguably provide a greater resource for 'fighting back' against left-175hemisphere-dominance than McGilchrist realises, and, moreover, a greater and more 176widespread and ungainsayable resource than those things (art, religion, etc.) that he 177tends most to highlight. 178

But, perhaps, that worry is misplaced, and probably, the items bullet-pointed 179above are ultimately merely points of detail: They certainly didn't prevent me from 180 staying with the author on the long and compelling journey he conducts the reader 181 on. Nor did his perhaps-regrettable failure to consider the contribution made by 182much of the growing political resistance to industrial-growthism, etc. (e.g. it might 183 have been worthwhile for him to have looked at the green movement, and/or perhaps 184at organisations such as 'La Via Campesina', the international peasant movement 185with 400 million members), a contribution that powerfully manifests the kind of 186thinking and being that he wants to recommend. 187

That pretty much exhausts my own concerns about this book. A book review in 188 which one only praises the book in question is tedious and suspicious. I hope that 189 readers of this review will not mistake my trying out various objections to 190 McGilchrist's book for anything other than what it has been: an honest effort to think 191 through whether there is anything much at all wrong with a work whose 192 consequences, if (as I think) it is basically right, are immense. 193

One further major objection that others are likely to bring against McGilchrist's 194work is probably that his detailed neuro-story is not needed for his account of human 195civilisation and of the grave threat which it is now under. In other words, some might 196say that there is insufficient connection between Part One of McGilchrist's book (on 197the brain and on philosophy) and the Part Two (with its history of the present). So, 198 they might say, the terms 'left brain' and 'right brain' function largely 199*metaphorically*, not literally. In the final two paragraphs of his book, McGilchrist 200deals with this objection in a remarkably disarming way: 201

"If it could eventually be shown...that the two major ways, not just of 203 thinking, but of being in the world, are not related to the two cerebral 204hemispheres, I would be surprised, but not unhappy. Ultimately what I have 205tried to point to is that the apparently separate 'functions' in each hemisphere 206fit together intelligently to form in each case a single coherent entity; that there 207are, not just currents here and there in the history of ideas, but consistent ways 208of being that persist across the history of the Western world, that are 209fundamentally opposed, though complementary, in what they reveal to us; and 210that the hemispheres of the brain can be seen as, at the very least, a metaphor 211for these... // What [Goethe's Faust, Schopenhauer, Bergson, Scheler and 212Kant] all point to is the fundamentally divided nature of mental experience. 213When one puts that together with the fact that the brain is divided into two 214relatively independent chunks which just happen broadly to mirror the very 215dichotomies that are being pointed to-alienation versus engagement, 216

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abstraction versus incarnation, the categorical versus the unique, the general217versus the particular, the part versus the whole, and so on—it seems like a218metaphor that might have some literal truth. But if it turns out to be 'just' a219metaphor, I will be content. I have a high regard for metaphor. It is how we220come to understand the world." (pp. 461–462; cf. also p 7).221

Now, it is important not too blithely or swiftly to over-interpret this passage. 223 *Perhaps* all that McGilchrist is saying here is that he would not be particularly upset 224 (though presumably he would find it very surprising) if it turned out that the way the 225 brain 'carves up' in producing its two distinct ways of being in the world were not 226 exclusively along hemisphere-lines, but on some other basis, for example, 227 hemisphericity coupled with differences between the prefrontal cortex and the 228 limbic system. 229

But, in any case, in the above passage, following once again Lakoff and 230Johnson as well as various great literary authors, McGilchrist clearly and 231charmingly defends the importance of metaphor (a phenomenon which, as we 232have seen, only the right hemisphere understands), and moreover of metaphor that 233remains metaphorical, and must not be 'cashed out'. This could also partially 234answer my earlier worry, about the 'reification' of the left and right hemispheres 235into quasi-homunculi. It will however still leave a nagging twinge with some 236readers about how *necessary* all the detail about the brain has been to the real 237'cash-value' of the account of these two, coherent, different ways of being in and 238moulding (or not) the world that comes to a head in the brilliant account (offered in 239the final 100 pages of the book) of the growing triumph of the left hemisphere in 240the Industrial Revolution, in Modernism and in Post-modernism. In response to 241this objection I would say: "Read the book". For McGilchrist actually does a 242remarkable, delicate job of ensuring that there is a genuinely historical dimension 243to his story of the faculties, it seems to me. His fascinating discussion in Chapter 7, 244"Imitation and the evolution of culture", for example, displays the possible 245biological routes through which neurology may respond to culture. These are the 246routes whereby the very structure of the brain may be substantially responsive to 247and moulded by-not merely foundational for-the fabric of any given culture. 248That discussion crucially feeds into the story he then tells of the development of 249Western culture as a kind of battle of the hemispheres. 250

Whether what McGilchrist is telling us is a set of fascinating scientific truths 251about the brain, or a metaphorical history of the present that uncovers the reasons 252why the human race has reached its current condition of ecological, etc. crisis (and 253why we are likely to be in denial about this in just the way we are), or both, what I 254found in reading his book is that there are gems on virtually every page, and that— 255whether or not it is 'just' a metaphor-the way of thinking and of seeing that 256McGilchrist here offers is itself compelling, rich and fertile. No one who is seriously 257interested in the focal subject matter of this journal can afford to ignore his book. At 258least not, as the saying goes, anyone with half a brain.⁴ 259**Q4**

⁴ Thanks to Cathy Osborne, Tom Greaves, Philip Wilson, Ivan Leudar, Alex Haxeltine, Shaun Hargreaves-Heap, Joel Kruger and Graham Read for comments and helpful thoughts. Thanks also to Iain McGilchrist for illuminating correspondence on some of the matters I have discussed here.

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